

The Beginning of the Gospel of Jesus Christ  
Mark 1:1-13

- I. Introduction
  
- II. Jesus Christ – announced by Mark (Mark 1:1)
  - A. Jesus (Matthew 1:21)
  
  - B. Christ
  
  - C. The Son of God
  
- III. Jesus Christ – acclaimed by John the Baptist (Mark 1:2-8; cf. Isaiah 40:3 and Malachi 3:1)
  - A. John's ministry:
    - 1. Focused on the heart of the worshipper
  
    - 2. Called people to repentance (Isaiah 29:13)
  
    - 3. Announced the coming of the King (John 1:29–30)
  
    - 4. Created within the people a hunger and thirst for what Jesus would bring (Mark 1:8; Ezekiel 36:26–27)
  
- IV. Jesus Christ – affirmed by God the Father and anointed by God the Holy Spirit (Mark 1:9-11; Isaiah 64:1; John 1:31a–34; cf. Matthew 17:5)
  
- V. Jesus Christ – attacked by Satan (Mark 1:12-13; Hebrews 4:14–16; 1:14; 1 Corinthians 10:13)
  
- VI. Conclusion (Mark 1:15)